

# DAVID WIGERSÄTER



Experienced technology leader with 20 years of experience delivering large-scale web, business, and digital workplace solutions. Roles have included Tech Lead, Architect, Agile Leader, Team Lead, Scrum Master, and Manager.

Broad expertise spans full-stack development, cloud architecture, application monitoring, and scalable web solutions, combined with extensive strategic and hands-on experience in agile and DevOps practices. Strong background in content modeling, information architecture, and designing scalable digital platforms that support efficient content management and long-term maintainability.

In recent years, focus has included practical applications of AI in software development and optimization of websites for AI-driven discovery (AIO). Experience also includes enabling DevOps practices through cloud technologies, application monitoring, and proactive web performance initiatives.

**Agile** development, Architecture,  
Application **Monitoring**, Team leading,  
Web development, **Information structure &**  
**Content modeling**, Collaboration tools,  
Digital workplaces, **Cloud & DevOps**

## EDUCATION

Computer science, Umeå University  
1 year at University Of Wester Sydney  
Military Service, Squad Leader  
Technical high school, Eskilstuna

## CERTIFICATES

Certified Scrum Master  
Episerver/Optimizely CMS  
Microsoft SharePoint  
Certified NLP Practitioner



Summary of assignments

- **If Skadeförsäkringar AB – *Solution Expert, Scrum Master***

Served as Solution Expert and Scrum Master for If Insurance's Nordic and Baltic external websites built on Optimizely CMS. Worked closely with Product Owners and stakeholders across multiple markets and business units to shape scalable web and content solutions balancing local business needs with a unified platform strategy.

Key responsibilities included content modeling and designing scalable information architectures supporting long-term maintainability, reuse, and efficient content operations across countries. Technical solutions and content structures were aligned with both business and organizational requirements.

Architected a major migration to a new code base and infrastructure with zero downtime for end users. Also established granular web performance monitoring across multiple teams and played a key role in improving Core Web Vitals performance and promoting data-driven DevOps practices through performance visualization.

*Scrum, Kanban, Agile, Azure, Azure DevOps Azure Monitor, Application Insights, .NET, Optimizely CMS, Headless CMS*

- **If Skadeförsäkringar AB – *Platform Owner, Application Monitoring***

Member of the Cloud & DevOps Centre of Excellence, serving as Platform Owner for Application Monitoring — a strategic platform consisting of monitoring products and infrastructure used across the IT organization.

Leads the cross-organizational initiative to unify monitoring practices within If Insurance by coordinating a team of product experts and collaborating with a steering group responsible for strategy, governance, and budgeting.

Acts as subject matter expert for Azure Monitor and Application Insights, established as the recommended APM platform and now widely adopted across the organization with more than 1,000 active instances.

Responsibilities include coaching teams, managers, and business stakeholders in application monitoring practices, delivering user education, and speaking at events across the Nordics and Baltics on integrating monitoring into DevOps ways of working.

Collaborates regularly with Microsoft Azure Monitor product teams to evaluate upcoming features and provide feedback. In parallel, supports teams through coaching and education in DevOps, cloud technologies, and Azure.

*Azure, Azure Monitor, Application Insights, Container Insights, Google Cloud Platform, Splunk, Dynatrace, Apica, Azure DevOps, Confluence*

- **If Skadeförsäkringar AB – *Team Lead, Scrum Master***

Served as Team Lead and Scrum Master for If Insurance's Nordic and Baltic external web platform during a major migration from Microsoft SharePoint to Optimizely CMS.

Played a central role in completing the migration and leading the transition to the new platform while overseeing development of new functionality, ongoing maintenance, and decommissioning of the legacy stack.

As Scrum Master, coached the team in agile practices and facilitated ways of working aligned with the organization's agile transformation, helping improve team maturity and delivery effectiveness.

Also responsible for defining and implementing the team's application monitoring and performance strategy, enabling proactive performance tuning and operational excellence in Azure.

*Scrum, Kanban, Azure, Azure Monitor, Application Insights, .NET, Episerver/Optimizely CMS, SharePoint*

Selected assignments

- **Circle K – *Scrum Master & Frontend Developer***

Contributed to development of a new customer loyalty web portal and API for a distributed international team.

Led agile ways of working with focus on team maturity, alignment, and collaboration across countries. Responsibilities included coaching team members in agile principles, onboarding the Product Owner, and organizing an on-site hackathon to strengthen collaboration and accelerate delivery.

*Scrum, REST api, AngularJS, JIRA, hackathon*

- **Länsförsäkringar – *Solution Architect & Scrum Master***

Led work spanning strategy, architecture, and implementation for digital collaboration with insurance brokers and partners.

Conducted workshops and business analysis together with stakeholders to define target architecture and technical strategy for future partner-facing digital solutions, including evaluation of SharePoint and Optimizely CMS.

Designed and implemented a web portal with integrations to core insurance systems while assembling and leading the development team throughout delivery.

*Workshops, requirements and process analysis, architecture design, Scrum, ASP.NET, SharePoint, and Optimizely CMS*

- **Confidential Client (Bank & Finance) – *Solution Architect***

Worked as Solution Architect in a pre-study team assessing the scope and complexity of developing a comparable system to support a strategic acquisition decision.

Conducted stakeholder interviews and analysis of existing products and architectures to produce development estimates and a high-level implementation plan supporting executive decision-making.

*Workshop, requirement & process analysis, solution architecture*

Managed a team of 10 consultants specializing in project management and digital workplace solutions while also serving as Senior Consultant in customer engagements.

Played an active role in developing and improving agile delivery processes and led the structure and execution of a trainee program over a two-year period.

Selected assignments

- **DELTACO – Architect, Development Lead & Scrum Master**

Led development of an e-commerce platform integrated with Microsoft Dynamics AX and Microsoft Dynamics Online Store as part of a broader transformation initiative covering finance and warehouse management systems.

Also acted as Scrum Master across the project, facilitating agile delivery and coordination between teams.

*Scrum, SharePoint 2013, Microsoft Dynamics, VisualStudio Online, CSS, JavaScript, AngularJS.*

- **FMV – Architect, Development Lead & Scrum Master**

Worked on a large-scale transformation program migrating multiple applications, including the intranet, from Lotus Notes to SharePoint 2010.

Contributed both as developer and Scrum Master across several application teams. Responsibilities included stakeholder collaboration, requirements gathering, prioritization, and communication of program progress, dependencies, and milestones across the two-year initiative.

*Scrum, SharePoint 2010*

- **MICROSOFT MCS – Solution architect, product expert & developer**

Worked as SharePoint specialist across multiple customer projects through Microsoft Consulting Services.

*SharePoint 2010, .NET, SQL Server 2008*

## **Avantime AB – Developer & Team Manager**

2006 - 2010

Worked initially as ASP.NET developer before progressing into a team manager role with responsibility for planning, coordination, coaching, and skill development within the team.

Participated in a broad range of web development projects covering development, architecture, and team leadership. Most solutions were based on Episerver/Optimizely CMS and SharePoint, with strong emphasis on information architecture, content modeling, and reusable functionality.

Designed scalable and reusable components and content structures supporting consistency, efficiency, and long-term maintainability across multiple websites and digital platforms.

*ASP.NET, JavaScript, Episerver/Optimizely CMS, SharePoint*